



ANNUAL MARKET FORECAST

MOBA produces an annual Market Forecast event, providing members with insights into upcoming trends in the home building industry, encompassing current housing conditions and predictions.



LEGISLATIVE LOBBYING

MOBA collaborates with Radcliffe, ENDC, and HBAL to advocate for legislative issues affecting the home building industry.



NETWORKING EVENTS

The various MOBA events throughout the year provide members with the chance to establish the connections necessary for thriving.



SPECIAL EVENTS

MOBA's public events are a staple in the Omaha community. The Street of Dreams, Parade of Homes, Remodel Omaha Tour and Outdoor Living Tour provide marketing opportunities for our members.



MARKETING

MOBA offers a comprehensive marketing platform for members, encompassing special event advertising, social media promotion and weekly newsletters.



PHILANTHROPY

MOBA's Professional Women's Council drives philanthropy through initiatives like the Tommy Tree Project and scholarships for Women Pursuing the Trades. Additionally, the PWC's 50/50 raffles contribute to supporting other industry-related nonprofits, such as Builders of the Future.



EDUCATION

MOBA offers relevant programs and CEU classes presented by industry leading professionals.



COUNCILS

MOBA's Builders Council, Professional Women's Council, Associates Council, Education Council and Legislative Council actively collaborate to promote progress in Omaha's home building industry.



JOINT AGENCY LIAISON

MOBA's Joint Agency Liaison collaborates closely with city municipalities and jurisdictions to keep members informed about code changes and industry issues affecting the home building industry.



PERMIT REPORTS

MOBA provides monthly and annual builder permit reports to members.